



## **We Need a Lifesaver!**

June 1, 2009

Dear Friend,

As many of you are aware the economy has taken a toll on many people and families this year. Not only have we seen our neighbors struggle with balancing their checkbook– The Arc has also been trying to balance the cost of camp and the decrease of support from the local companies among other things. The Arc is in dire straits and we need your help!

The Arc is asking for your help to raise \$20,000. Now, that might seem like a lot– but if every member asked friends and family to give to The Arc, which is a cause that is near and dear to your heart– we could make it!

We need you to be our “lifesaver” and ask just five people to support The Arc. You are probably thinking- “who am I going to ask”- you can ask- neighbors, pastors, friends, family members, co-workers, your hair dresser, and even your mail man.

For example:

200 members asking just 5 people to donate \$20= \$20,000!

**We Can Do This!**

Our deadline is August 13, 2009 to raise these additional funds.

You know as well as I do that without good friends like you we wouldn't be so successful. Your generous support is a source of encouragement to all of us as we work to keep The Arc strong.

If you want to be a “Lifesaver” and help The Arc please use the enclosed reply cards. If you need more- just let me know! All cards are due to The Arc office, 4450 Belden Village Street, Suite 307, Canton, Ohio 44718 by Thursday, August 13, 2009.

If you should have any questions, please do not hesitate to me. I can be reached by phone at 330-492-5225 or email at [kfockler@arcstark.org](mailto:kfockler@arcstark.org).

Kind Regards,

Kathleen Fockler  
Marketing & Development Director